



# The Land Between

Cottage Country's  
Conservation Organization

Annual Report  
2018-19

A Living Bioregion

# Focus on Four



## OUTREACH



## RESEARCH



## EDUCATION



## CONSERVATION

The Land Between remains dedicated to the four pillars or aspects of conservation. Beginning with research which includes Western Science and Traditional Knowledge; then to outreach which includes planning input, communications, networking, but also democratic inclusive community gatherings and Traditional Talking Circles, with the understanding that the people's sense of community is diminishing and yet that relationships form the integral capacity for all good outcomes and stewardship. Then to education with a strong focus on youth- on empowerment and inspiration in order to cultivate future leadership. Finally applied and cooperative conservation projects are a natural progression, but also getting people and communities involved in conservation actions ensures new learning and stewardship behaviours continue into the future. We feel that all actions are necessary to effectively change the paradigm and cultivate living and lively communities and bioregions. People learn by hearing, seeing and doing. Each avenue is complementary and necessary to affect knowledge and understanding, begetting informed decisions and new behaviors that will be sustained to support a living bioregion



The Land Between integrates as many focuses and teachings as possible within each project and program area, with the understanding that disciplines are not truly independent of one another; each affecting the other and each interrelated. While project will have a primary focus, in order for projects and impacts to have more meaning and completeness, multiple perspectives and understandings are always integrated, accommodated and attended to.

## 7 Roads – Focus Areas





# 2018 Projects



A successful Seed Grant from the Ontario Trillium Foundation allowed the charity in partnership with Watersheds Canada to gather a community of lake associations in order to pilot the program. Individuals representing over 40 lake associations helped to form the standards and guidelines for the program. Public research was conducted to estimate the need and potential impact of the program. The project will be completed in October 2019.



## The Blue Lakes Project



An ecolabel for stewardship excellence. Blue Lakes is a rewarding voluntary program that is designed to create a platform to cultivate capacity for behaviour change through creating commonly shared goals amongst participants, facilitating shared expectations and social norms and expected behaviour. The project is designed to take the best of the Blue Flag Program and adapt it to lake habitats. The project is aligned with the social vernacular of the modern arena and therefore to best affect behaviour change and therefore sustain lake health today and for future generations. Achieving Blue Lake status has the potential to improve property values while preserving nature's gifts. It creates opportunities for each participant to have a meaningful impact and cultivate a caring community.

Blue lakes is an eco-label program that provides a template for action and education. It is a label and a portfolio of tools, resources, and activities that can be tailored to each lake's needs. The label also comes with access to real-time data for each participating lake.



# 2018 Projects



**Turtle  
Guardians**



A three year Grow Grant from the Ontario Trillium Foundation was received to support the expansion of this collaborative program across the province, in order to make a provincial impact and to ensure that conservation systems to recover turtle populations were better planned and comprehensive.

The goal of the program is to recover turtle populations, the most imperiled species globally by creating systems and approaches that are planned, sustainable and impactful, and which enables kids and communities to directly participate in conservation through Citizen Science and recovery actions. Turtle Guardians program appeals to all ages and uses the turtle to inspire people to reconnect with nature, and creates a platform that allows everyone to be a turtle hero.

The Turtle Guardians program involves 8 organizations from across the province, representing a pioneering effort in terms of dynamic and grassroots cooperation for a shared goal, within the environmental sector. The Land Between, Scales Nature Park the START program (Save Turtles at Risk Today), Georgian Bay Turtle Hospital, Ontario Nature, Toronto Zoo Adopt-a-Pond, Trillium Lakelands School Board, Curve Lake First Nation Cultural Centre, and EcoKare International. Two additional partners have joined including the Road Less Travelled Academy and Frontenac Arch Biosphere Reserve.

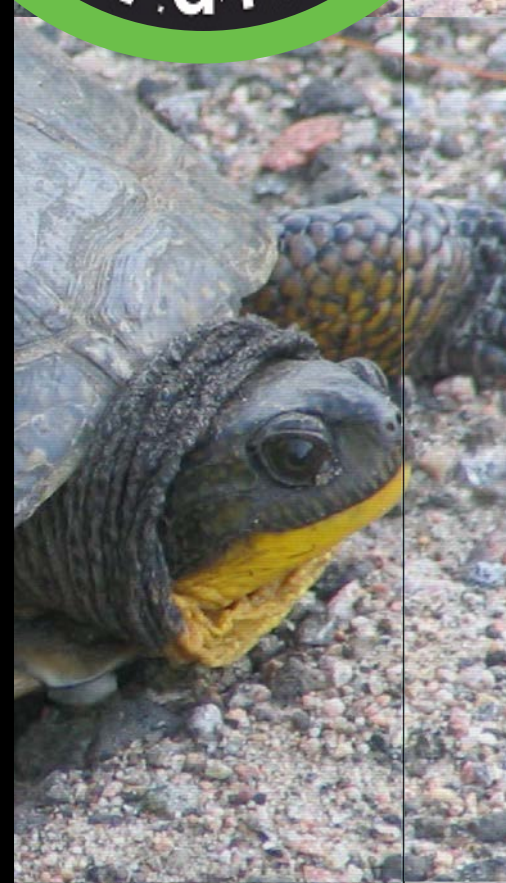


# 2018 Projects



In 2018-19 program elements were outlined and infrastructure and tools created.

- Five levels of Guardians accommodate increasing skill and interests.
- Data systems including apps have been developed;
- Websites and interactive platforms have been created (Turtle Guardians, Turtle Walk, Turtle Stories);
- Curriculum that meets Ontario School Expectations has been completed, and including modules to teach First Nation Teachings and mental health skills;
- Workshops and events such as the annual Turtle Walk, Turtle and Reptile Children's Camps, Turtley Cool Workshops a have been delivered;
- A visitor and educational centre known as the Turtle Guardian Headquarters and which complements the co-lead, Scales Nature Park's offerings was opened;
- Extensive science including road reconnaissance and monitoring, as well as turtle tunnel mapping and assessments were completed.





# 2018 Projects

A grant from Great Lakes Conservation Fund supported the ever-popular Design Your Own Shoreline Garden workshops and re-naturalization program. The program involved key projects and new partners including with Watersheds Canada and the Haliburton Highlands Outdoors Association.



## Shoreline Gardens



In 2018, 8 workshops were delivered reaching 110 landowners, who took home custom designs to improve and re-naturalize their shorelines. Three large demonstration projects were designed and planted across the highlands to inspire other landowners to participate. Organizations including Abbey Gardens, Lake Associations, and Kawartha Lake Stewards attended to learn from the experts.



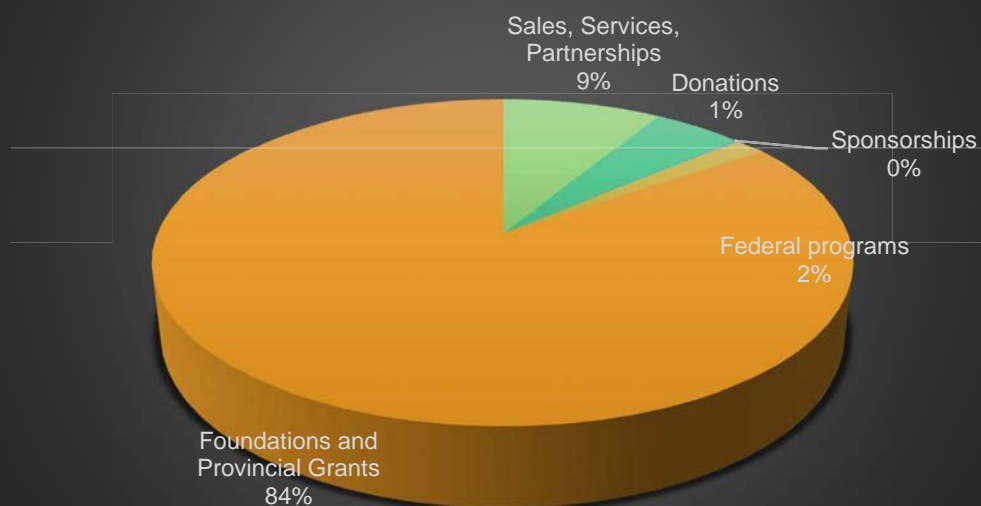


# Financial Accounting

Source	Amount	Percentage
Sales, Services, Partnerships	\$ 18,314.00	9%
Donations	\$ 10,387.00	5%
Sponsorships	\$ 275.00	0%
Federal programs	\$ 3,610.00	2%
Foundations and Provincial Grants	\$ 178,800.00	85%
	<b>\$ 211,386.00</b>	<b>100%</b>

## INCOME

### Sources of income 2018-19



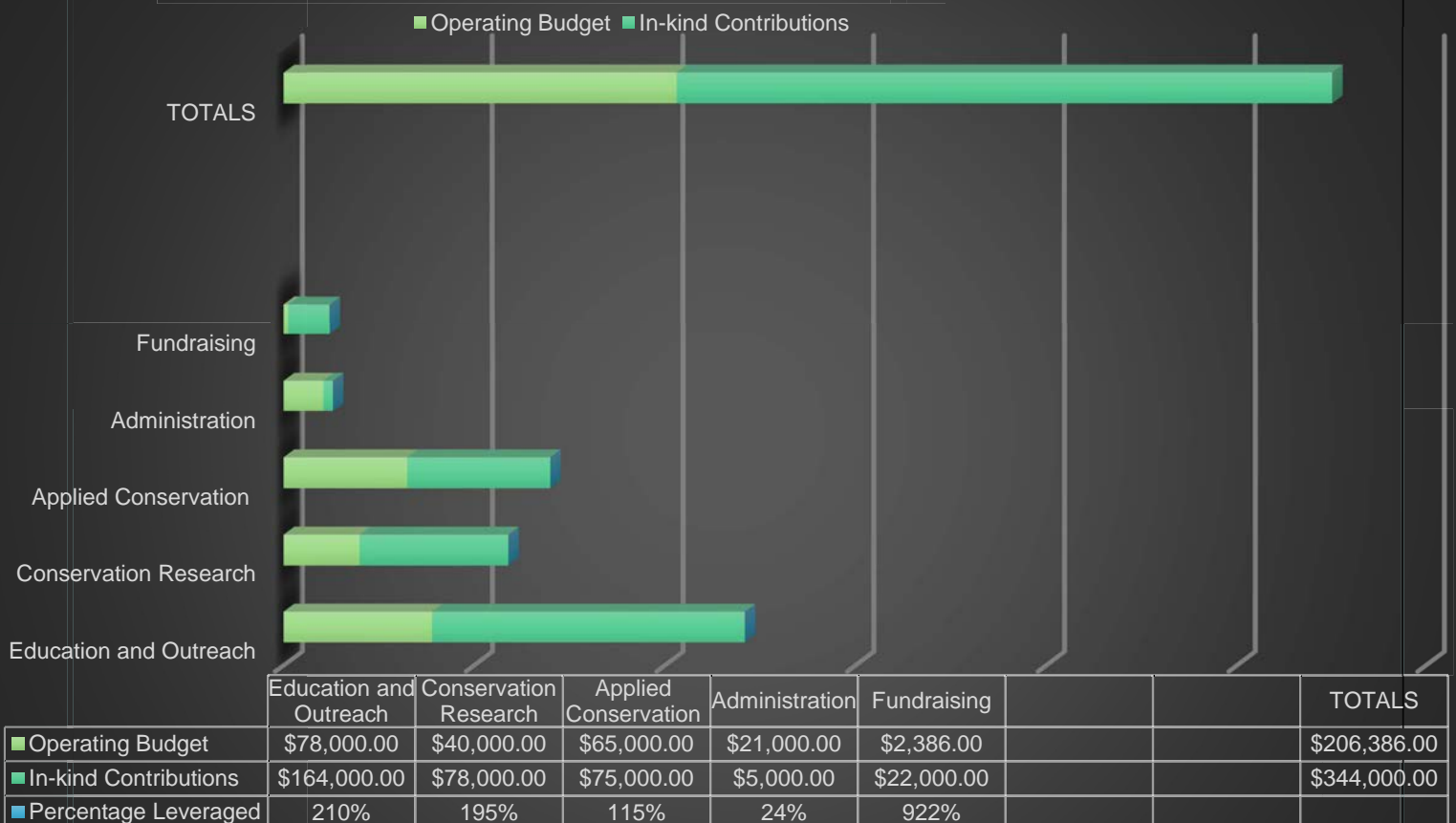


# Financial Accounting

## LEVERAGE



### Leverage and Efficiencies in 2018-2019





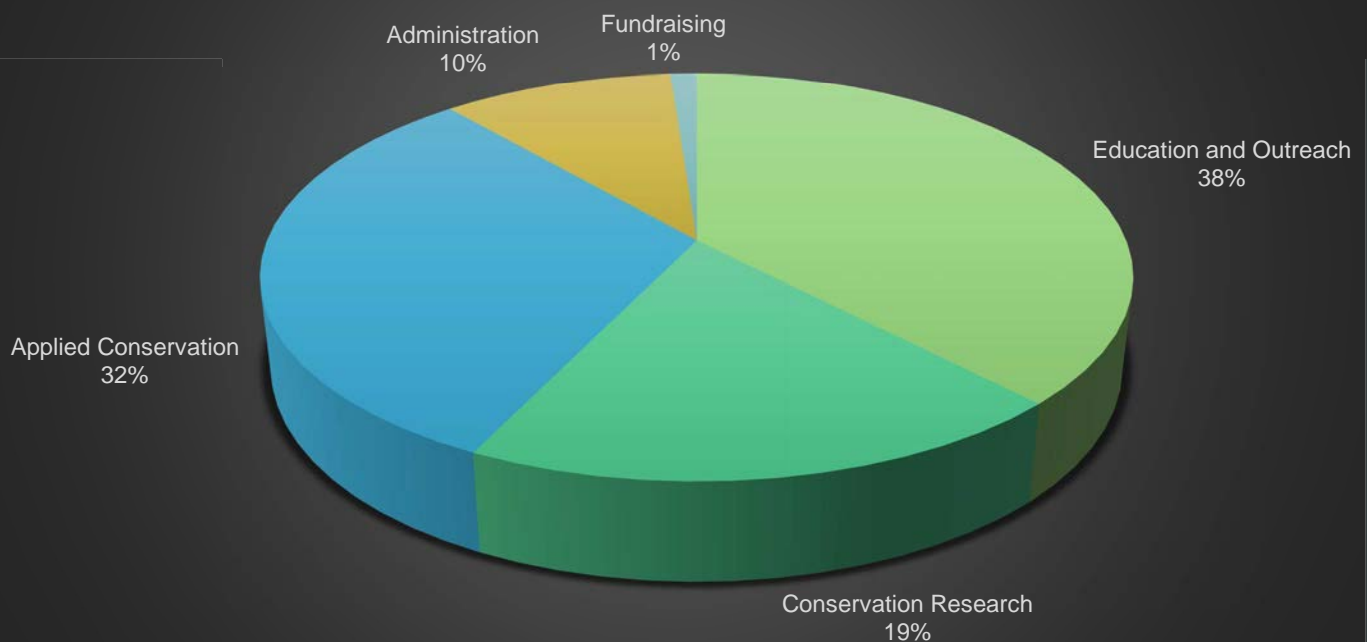
# Financial Accounting

Breakdown operations	Total in Grants	Percentage
Conservation	\$ 65,000.000	32%
Research	\$ 40,000.000	20%
Education	\$ 56,000.000	27%
Outreach	\$ 22,000.000	11%
Administration/Overhead	\$ 21,000.000	10%
<b>Total</b>	<b>\$ 204,000.000</b>	<b>100%</b>

## EXPENDITURES



### Operations Profile 2018-2019







## The Road Ahead



- In the late winter, a strategy retreat was held to revitalize and renew The Land Between 5 year strategy. 29 individuals from various background and disciplines and across the region gathered. The renewed effort for the organization will include the continuation of the cornerstone projects and including renewed effort for the Land Knowledge Circles, and a new focus on creating a youth-arm of the charity. Here youth will be mentored in developing conservation projects, communications, governance, and fundraising.
- In addition to core operations, The Land Between will incubate and set the tenants for a new Aaniishinaabeg Land Trust for Ontario. This effort is to contribute to restoration of Indigenous culture and is an gift for First Nations as an act of deep reconciliation.
- The organization will focus on sponsorships to increase capacity.



**Land  
Knowledge  
Circles**



## Additional Actions and Achievements



Media coverage in major magazines, newspapers and television including CHEX TV, Cottage Life Magazine, Haliburton and Muskoka Life Magazines, Kawartha Cottage Magazine, Frontenac Life etc.

New partnerships with University of Ontario Institute of Technology, Trent University, Lake Associations, Watersheds Canada, the Sacred Water Circle and LUSH Canada

Leadership to resolve conflicts and legal review of the Donald Chemical Distribution Building - Building Between Project

Opening of the Land Between Field Office



2018-19

[www.thelandbetween.ca](http://www.thelandbetween.ca)

