



The Land Between

Cottage Country's Conservation Organization

**2017-18
ANNUAL
REPORT**

STRATEGIC PLAN

The Vision

Animate Bioregionalism



The Land Between is a model of cooperation between sectors and levels that results in new behaviours, advanced stewardship, and adaptive solutions for the wellbeing of the region.

A landscape where people recognize, celebrate, conserve and steward all of the region's facets of the natural environment, cultural assets, society, and economy; and their interrelationships (the ways in which these elements are interrelated and interdependent).

The Mandate

Research, communicate, educate, & facilitate

the

celebration, conservation, & stewardship



of all of the facets of the Land Between region; and specifically the

cultural, natural, & socioeconomic

features and their relatedness, with the understanding that it is the Natural Capital that is the foundation of our health, vitality and wellbeing.

7 ROADS- 7 GOALS

Goals

1. Foster Cooperative Solutions

All levels and jurisdictions adopt and employ innovative solutions that respect the Natural environment as the benefactor of cultural and economic diversity and wellbeing

Focus Areas: Planning input and review, best management practices



4. Support Sustainable Economic Development



Effective enterprise that is congruent with the characteristics of the region, and do not undermine the foundation of its Natural Capital.

Focus Areas: Tourism, Agriculture and local food, Green Building and Permaculture, Forest products, Entrepreneurship



2. Conserve Biodiversity

A system of connected stewarded and protected habitats across the region which maintain Nature's basic capacity for renewal, including an intact food web that supports biodiversity and ecosystem functions



Focus Areas: Species at Risk, rare habitats



5. Cultivate Vibrant Culture

The diversity of peoples and practices, and richness of history is thriving and embodied in our individual, community and regional character.

Focus Areas: First Nations, Early Settler History, Artisans, Cottageing Heritage, Hunting Heritage



6. Enhance Education

The Land Between and its features is being taught in

schools and which includes local history, geography, natural sciences, etc. Focus Areas: Local school boards, post secondary school opportunities

7. Engage Youth

Next generations are excited about and engaged in learning, participating and leading natural resource and cultural heritage stewardship

Focus Areas: Turtle Guardians, TLDSB TLB Education Days, Volunteer and internship opportunities



3. Sustain Water Quality

Lakes, wetlands and shorelands at a significant level of unaffectedness so as to maintain water quality and healthy fish habitats.

Focus Areas: Lake Trout, wetlands, shorelands

Photo: Don Hutton





Land Knowledge Circles



 **Land Knowledge Circles**

WE WANT YOU!

Who knows the land? Who can speak for the land? Who cares for the land?

Find a knowledge circle near you at www.knowledgecircles.ca

This is a cornerstone project of The Land Between charity  **The Land Between**
Cottage Country's Collaborative Organization



Land Knowledge Circles

Bioregionalism in Action

- Cultivating a sense of community and belonging- building relationships and capacity based on a regional identity
- Traditional Talking Circles to share observations about the land and changes in biodiversity and function
- Only the second time that the Ministry of Citizenship and Immigration has funded a rural group





Land Knowledge Circles

Response

- 40 NGO Leaders - East and West
- 200 Landowners - Across 4 Catchments
- Requests for Circles in each County/Township
- Requests to reconvene annually





Land Knowledge Circles

Proceedings

Benchmarking the state of the sector, of the environment and of people's relationships to and concern for nature and wildlife

- Reports
- Recordings
- Video “talks”
- Ongoing hub for learning and exchange

 **FrogCircle**



TLB Talks



Land Knowledge Circles

Inclusive Leadership and Good Governance

- Researching International and Indigenous models of Good Governance, and Canons: Traditional Teachings, Principles and Practices
- Researching the effectiveness of Talking Circles
- Developed Inclusive Leadership Curriculum
- Bibliography and online hub of models and resources including sample principles and policies
- Mentorship



The Blue Lakes Project

A Gold Standard in Lake Stewardship

An ecolabel given for prescribed stewardship practices

An agile and live database

Capacity for monitoring, prioritizing and planning, as well as reporting on the state of the resource

Actions:

- Partnership with Watersheds Canada
- Partnership with 21 Lake Associations to pilot the project
- Laying the ground towards SEED Grant to OTF



Turtle Guardians

Citizen Science and Conservation for Our Oldest Relatives

- Declared Turtle Crisis and launched Tunnel and Trauma Campaign
- Continued field reconnaissance across the region for turtle tunnels/underpass and fencing installation prioritization and feasibility (support from Stewardship Rangers)
- Gathered and convened partners towards OTF Grow Grant to increase Citizen Science and knowledge base and reverse losses to turtle populations



Ontario
Nature





Shoreline Gardens

Design Your Own Shoreline Garden Workshops - Site Visits

- Learning module and guidance to create customized and native shoreline gardens
- 2nd year of delivery
- 4 workshops reaching 87 landowners
- 3 landowner demonstration shorelines
- 9 site visits
- Naturalization of over 50 properties across 6 lakes
- Support from RBC Bluewater



The Donald Eco-Innovaton



Centre Cooperative

Building  Between

– **Project on hold.**

- No agreement signed or legally reviewed.
- Original Agreement of 2010 yet to be honoured
- Discovery that works completed by Jim O'Connor and Tom Oliver, despite assurances, did not honour any or all expert advice provided and has detracted from the value and integrity of the building.

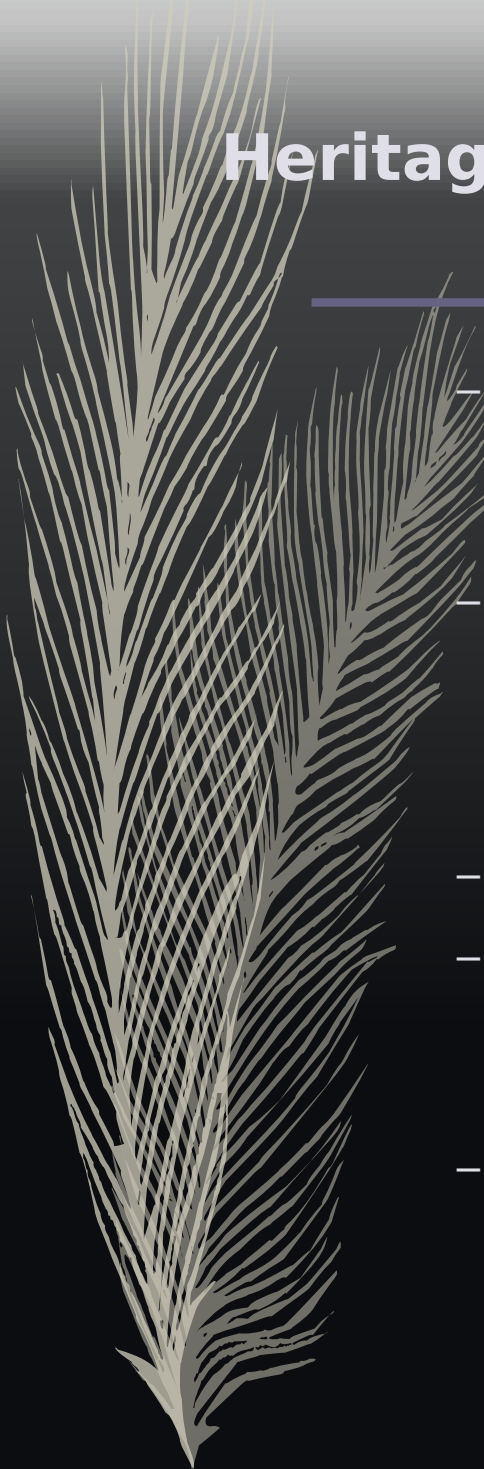
RECAP of 2016-17's update:

- Redrafting and renewing of MOU agreement for the donation of the building (to be reviewed by legal advisors and reinstated)
- Thanks to Jim O'Connor for advancing the restoration of the building and providing personal in-kind contributions of labour and time
- Networking with UofT Engineering to make the Donald part of the annual Engineering camp
- Increased interest from museum and cultural associates in Toronto for repurposing of the building
- +OTF application to advance online hub- declined

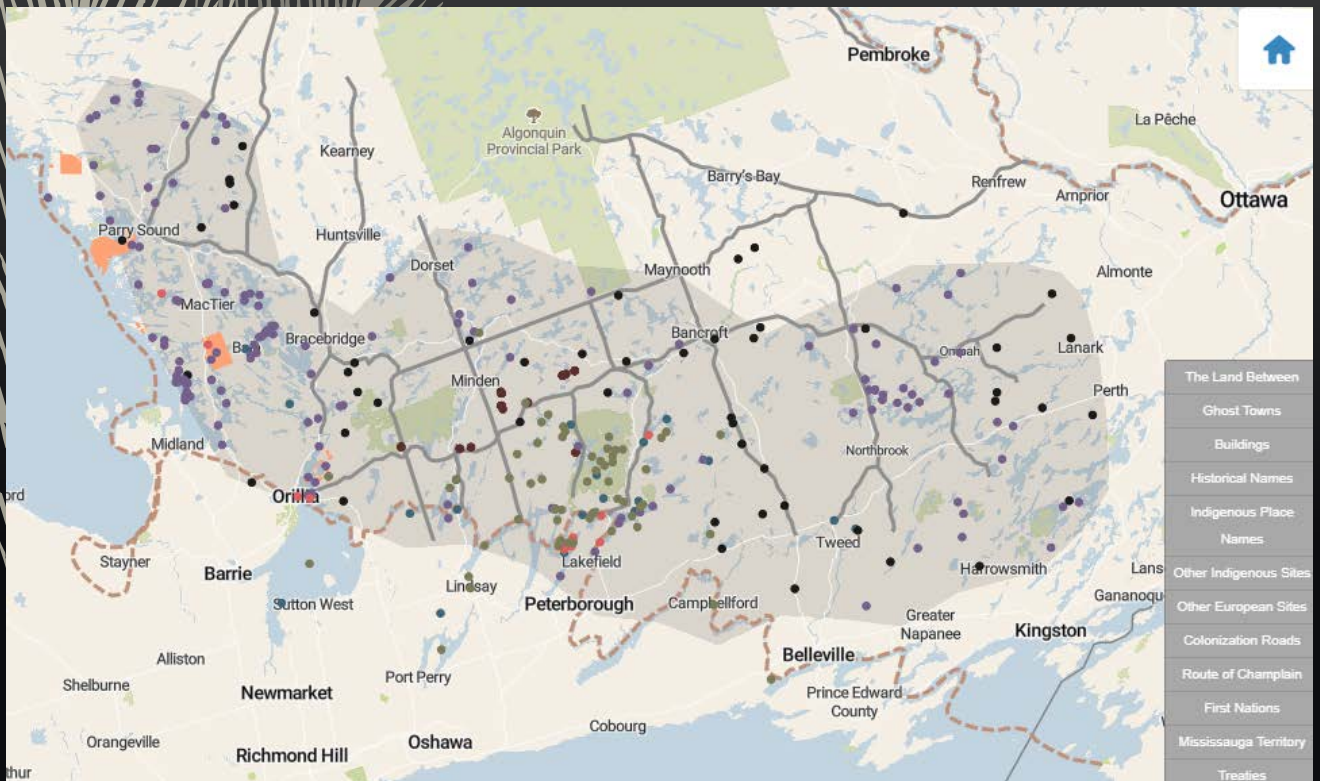
Land Story



Heritage and Haunts Database and App

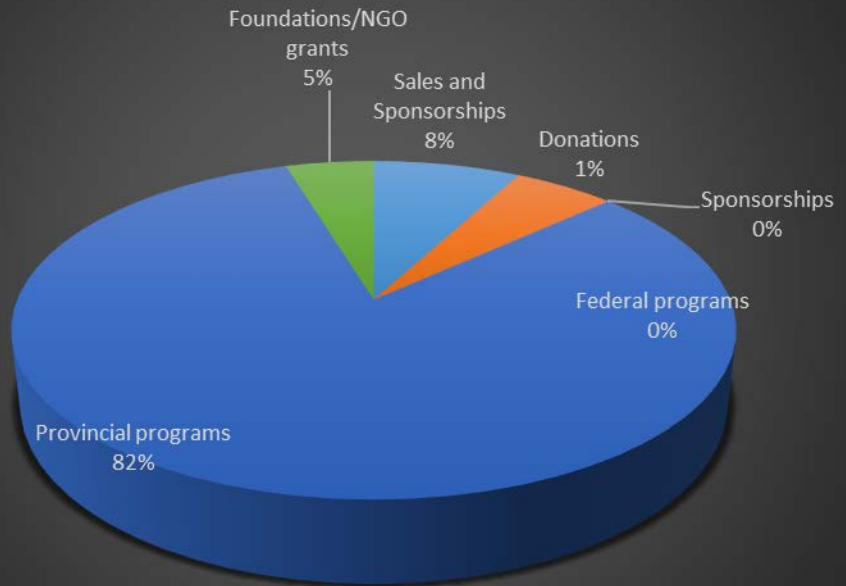
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- Partnership with Sir Sandford Fleming College and Curve Lake First Nation
 - Database of First Nation significant places and features and significant sites related to European Settlement history
 - Downloadable App
 - Ability to input new sites; to conduct research; to use for planning and review
 - Significant for cultural conservation, education and tourism

Land Story

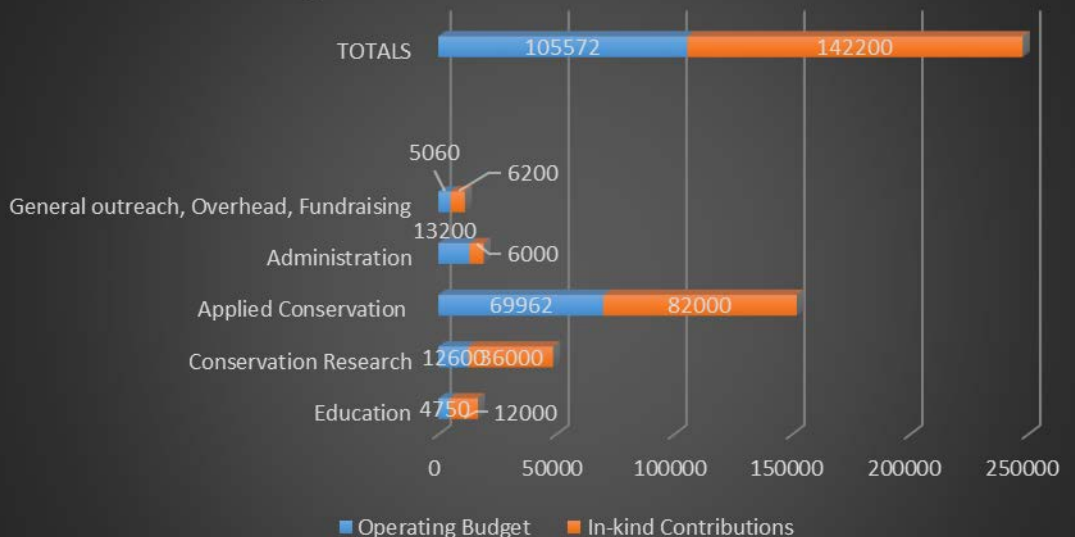


Revenue and Efficiencies

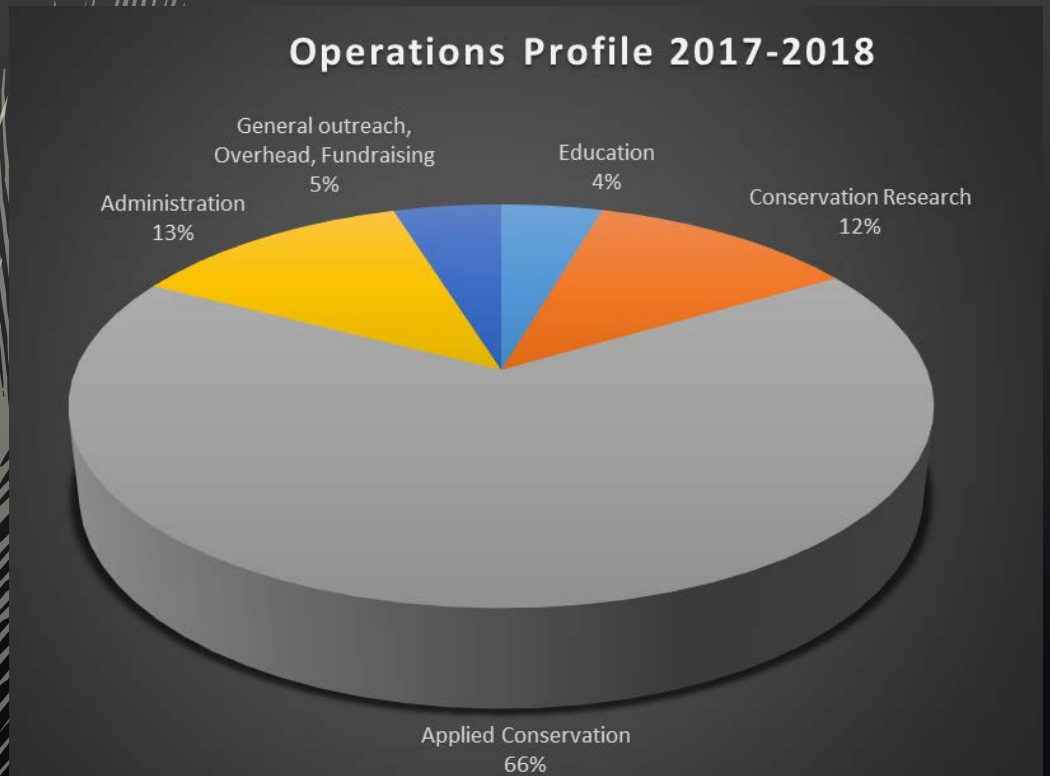
Sources of income 2017-18



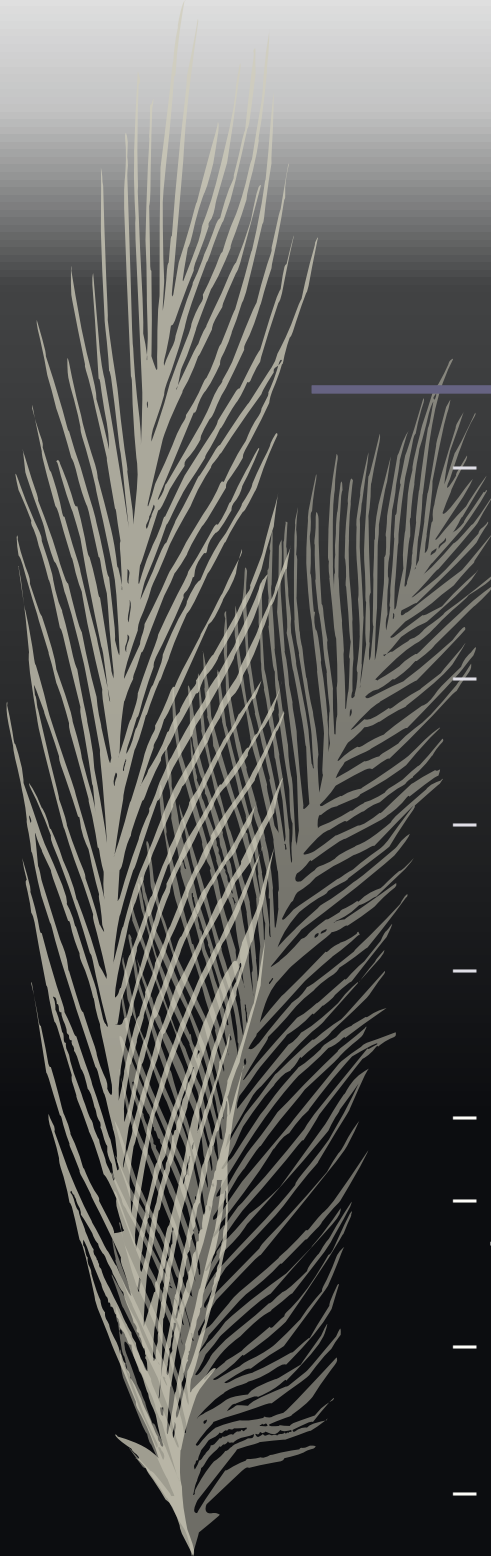
Leverage and Efficiencies in 2017-2018




Operations Profile and Allocation Split



Additional Highlights

- 
- Outreach and project-based advertisements reaching across all of 9 counties to new audiences
 - Coverage on CHEX News and Global Television
 - Featured in Kawartha Tourism Magazine
 - Featured in Frontenac Tourism Magazine
 - Feature in GoCottage Magazine
 - 2 featured articles in Peterborough This Week
 - Project coverage in all local papers across the region!
 - 12 new partner organizations

Summary and Next Steps



The Land Between operates according to need that is demonstrated our strategic planning and substantiated by public input and feedback during operations. This is the second final year in the TLB Strategy.

2017-18s was a significant development or building year, where the majority of effort was in constructing and gathering all cornerstone project elements towards their launch.

The programs that are being developed are keystone sustainable and strategic projects to affect behaviour change, and which will also lead to greater enrollment and support including more and sustainable revenues.

The nature of this development process/year, was reflected in the roughly 50% lower operating capacity than seen in 2016-17, and in the significant donations of unpaid/in-kind time at roughly 60% provided by Leora Berman, the COO.

Upcoming Focus Area:

- Portfolio/passport guide for actions to steward species at risk in TLB
- Keynote species projects (herps and insects)
- Focus on forests



**The Land Between
National Charity
#805849916RR0001**



**Cottage Country's
Own Conservation
Organization**

**Made by the People
for the People**