

Strategic Deliverables and Achievements 2006-2013

The Land Between understands that this region is reliant on its natural capital for its cultural sustainability and for its economic and community vitality. Therefore all projects and products are strategic and iterative, integrating benefits across sectors and jurisdictions and within each of our focus areas: Culture, Ecology, Society, and Economy.

Sustainable Economic Development and Regional Awareness

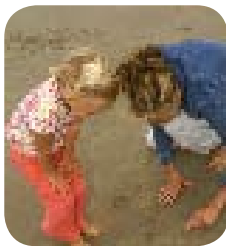


- Inventories of contributing factors to the economic foundation of the region-2010
- **Tourism**- fostering increased visitors, overnight stays, engagement in tourism experiences, promotions of attractions, and increased regional profile to audiences in southern Ontario, northern U.S.A., and internationally
- 3part series documentary; TVO broadcast reaching audiences over 230,000 -2010-2013
- Mobile App for I-phones and I-pads reaching global audiences -2010-2013
- TLB Book, Encounters at the Edge of the Shield, published by Fitzhenry and Whiteside, available in Chapters, Indigo, Amazon, TLB online store, and local retailers - 2008-2013
- Regional branding and marketing and partnerships (RTOs and local chapters) -2013

Agriculture

- Mapping of arable soils and potential arable soils in areas without soils mapping: Haliburton County- 2009
- Support for Local Food Infrastructure Research and Report, Haliburton County -2011

Education and Outreach



- Course Curriculums for secondary school levels - 2010-2013
- The Land Between Anishnaabeg Education Days with the Trillium Lakelands School Board High Schools and Kinark Outdoors Centre-2009-2012
- Presentations and workshops in areas of Ecology, History, and Social Sciences- annually
- Turtle Guardians! Youth Focused programming and applied projects to engage students and children in education -2013
- Annual Research Forum/conference- 2006-2009
- Annual Magazine, The Skink, reaching over 15,000- 2006-2010

Research, Planning, and Collaborative Projects

Land

- TLB Boundary detection and calibration for transition and diversity- 2006-2008
- Mapping of protected lands- 2008-2009
- Mapping of exurban development threats and patterns- 2007-2009
- Ecological Inventories - 2006-2012
- Focal Areas: Identification of areas of biodiversity and protection priority in central and western region- 2008
- Species at Risk inventories and mobilizing community reporting- 2006-2013
 - Support for Natural Heritage Strategies in Haliburton and Muskoka- 2006-2009
 - Turtles at risk mapping, crossing sign installation, and underpass research- 2006-2013
 - White Oak dispersal/range mapping- 2008
 - Historic Place Names study, Ghost Town mapping, Settler stories, built heritage inventories, First Nation cultural asset inventories- 2007-2013
 - Official Plan and bylaw review- 2008
 - Breeding bird distribution and abundance- 2009-2010
 - Golden-winged warbler distribution-2008
 - Input and review of best practices, planning policy and strategic directions for municipalities, governments, and local conservation groups- 2009-2013



Water

- Shoreline Development Mapping- 2007
- Lake Trout Habitat and Capacity Study for Highly Developed Shorelines- 2012
- Planning input to Trent Severn Waterway- 2008
- Lake Plankton and Algal Relationships Research- 2009
- Wetland interpretation and demonstration projects-2013
- Waterfowl and wetland mapping with DUC- 2008-2009
- Trent Waterway Historic Mapping-2008

Operations Profile - Dedication and Efficiency

The Land Between is a charity in the purest sense and is dedicated to supporting conservation and the social economy. Projects and operations have been delivered through in-kind contributions and grants, with a significant portion of in-kind work from the Founder/CEO, from partners, and with the support of a volunteer Board of Directors.



The Land Between has a unique governance structure and bylaws ensuring transparency, democracy, and equality.

The Land Between was founded by the current CEO, Leora Berman, with the support of many partners.

The Land Between delivers projects and benefits to communities across the region by working in collaboration with over 40 partners across sectors and levels.

The Land Between has operated with one dedicated contract staff, one part time contract staff, and many partners to achieve the results that have been described.

The Land Between is not funded by the government.

The Land Between acknowledges the invaluable support from the *Ontario Trillium Foundation* for helping us in building capacity.

Our funding levels and related remuneration rates change annually reflecting successes and therefore which are related to the amount of projects and tasks, and at the level of complexity and skills required in operations. Operations will continue as long and at a level as determined as needed to benefit the region.

Our funding structure will continue to evolve and will support basic contract(s) for core administration as awareness and related donations, sponsorships, and sales increase.

Our funding structure from 2006-2013:

Income 2006-2010 for 80% of operations, with 20% provided in-kind from the Founder/CEO:

Annual average= 13% government project-based grants
 60% foundation grants
 27% other partnership agreements

Income 2011-2013 for 70% of operations, with 30% provided in-kind from the Founder/CEO:

Annual average= 5% government project-based grants
 65% foundation grants
 23% sales, fees for service, honorariums, donations, sponsors
 7% other partnership agreements

Our average expenses/spending structure:

30% Program Resources/60% Program Delivery and Human Resources/10% administration

In addition to in kind donations from core staff/contractors, projects and programs expenses are matched at a minimum of 50% in-kind donations from partners.

The Land Between has provided meaningful benefits and services at less than 1/4 HR and program costs of government agencies, and has filled gaps and provided valuable benefits in environmental, cultural, and economic sectors without duplication of efforts.